

What kinds of events are allowed on the calendar?

All public events that are legal, ethical, non-discriminatory, and non-defamatory are allowed on the calendar! We want every crab feed, every art opening, every dance recital, every gala, every class your shop hosts, every fun run...you get the idea. In general, events put on by a business should be those that occur outside or in addition to their regular operations unless you are a Wise Buy client. So, a regular 30% off summer sale at a women's clothing shop should not be on the calendar, but a "Girls Night Out" event with refreshments and special deals should! An Open House for a specific home for sale should not be on the calendar, but a "Meet the Realtors!" happy hour at a local firm should. At-home shopping events we consider to be regular operations for the businesses that hold them and should not be on the Wise Buy calendar.

Are religious events allowed? Any religion?? How about political events?

Yes, yes, and yes! As stated above, as long as it's non-discriminatory, non-defamatory, legal, and open to the public, we're thrilled to have it on the calendar. So, your church's special Ash Wednesday service? Yes. Its internal, bi-monthly meeting of the Church Technology Committee? No. A "Re-Elect Senator Joe Schmo" fundraiser? Yes. A "Defeat that lying, scheming Senator Jane Doe" party? No thanks.

Do events on the calendar have to be free for everyone?

Nope! Events that require a ticket purchase, either in advance or at the door, are completely fine.

Can I upload my company's internal event?

No, only events that are open to the public (either free or ticketed) are allowed. Private, internal events that are exclusive to a certain company or group of people should stay on your company's website.

My event isn't within Wise Buy distribution city limits – can it still be included on the calendar?

We will consider events outside the cities of our distribution. Please add your event and we will do our best to include your event!

How much does it cost to upload an event?

Nothing! The events in Wise Buy magazine is our gift to the community! If you would like to inquire about purchasing an ad to add more content, pictures, and information, please call us!

Is it a guarantee my event will be placed?

We try our best to add all the events! Sometimes it is not always possible though because of space, so please submit your event early!

I showed up to an event on the calendar and it had been canceled! Why didn't you remove it?

Ugh, we are so sorry! Unfortunately, we are not able to follow up on the validity of every single event, but we strive to make sure this does not happen. Event organizers/uploaders who cancel an event and do not let us know will be issued a warning; the second time it happens, they will be banned from uploading any events in the future.